

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Helene Bouilloux-Lafont et al.

Application No.: 10/533,848

Confirmation No.: 7896

Filed: May 4, 2005

Art Unit: 2424

For: SELECTING ADVERTISEMENT ON A SET
TOP BOX IN A TELEVISION NETWORK

Examiner: F. S. Andramuno

SUBMISSION UNDER 37 CFR § 1.114

MS RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Madam:

In response to the final Office Action dated October 16, 2008, please reconsider
this application in view of the following.